

## **Biographical Information**

### **Len Marino Vice President of Creative Services EWTN Global Catholic Network**

Len Marino is a seasoned creative professional whose diverse career spans over four decades in advertising, production, and television. Starting right out of Tulane University, he began writing copy and producing commercials at a small New Orleans agency. This early experience laid the foundation for what was to be his lifelong vocation.

After a year in New Orleans, Len ventured back to New York City, where he would continue his career on Madison Avenue and then to Boston, working as a creative on soft drink, packaged goods, automotive and financial institution accounts.

His career was marked by a willingness to explore new horizons. Transitioning from the agency side to the production side, directing commercials. His expertise in this area led him to his first network position at CNN, where he became part of the creative services department. From there, his journey took him to Encore/Starz, where he played a role in launching Starz and the Encore Thematic Multiplex.

Len's journey continued as he joined Hallmark Entertainment. Here, he had the privilege of launching The Kermit Channel and as Senior Vice President of Creative Services was a part of the team responsible for the successful launch of the Hallmark Channel.

With a wealth of experience under his belt, Len took the next step and established his own agency, where he and his business partner catered to prestigious clients such as Encore, Starz, Disney, Baby Einstein, Dish Network, and The Jim Henson Company to name a few. He is particularly proud of their work with Baby Einstein.

In the face of life's challenges, including a near-fatal motorcycle accident and a bout with cancer, Len Marino underwent a profound personal transformation. Although a lifelong Catholic he rediscovered his faith, bringing a renewed sense of purpose to his life. This newfound perspective led him to EWTN, where he initially worked as a consultant before being offered the position of Vice President of Creative Services. A role he is forever grateful for, where he leads a team of talented creative individuals who are dedicated to the network's mission and the powerful impact it has on its audience.

Beyond his professional achievements, Len's personal life is equally fulfilling. He and his wife, Lorna, have shared 41 years of marriage and have raised a daughter who has pursued a successful career as a screen writer and stand-up comic.

Len Marino's journey is a testament to the grace of God and how someone, with The Lord's help can navigate life's twists and turns to find purpose and success in a career and at home.

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